



VANDANA DANDEKAR:

Vandana comes from a Business Family background, based in Pune, India. She is Qualified as a Home Science Graduate and is a Certified Information Systems Auditor (CISA). Vandana endeavored in new Areas of business and has spear headed these into successful business models. One of the new Niche is Healthcare Education with use of Technology.

Vandana Started her career in Information Technology, starting with Department of Computer Science as a trainee at the Khosla Center, Pune University. There after Vandana has worked on various software development projects in India and later in Dubai. Vandana continued her career in IT, working in Mastek Ltd. leading the team of Quality Control and Quality Assurance engineers. The role in Quality gave her the impetus and passion needed to start an enterprise. With her drive and ambition to develop her career path and leadership abilities, Quexst Solutions Pvt. Ltd was founded in 1998. Quexst stands for Quality Excellence Strategy. Quexst, was an early startup dedicated to Quality management.

Quexst, after about 10 years in Quality Management services offerings forayed into online / eLearning in Quality Management. Later on using that experience offered to participate in Healthcare Education with use of Technology. Healthcare – Medical Education was challenging but also gave a new high to the business and definition of success. Eventually, Healthcare Education became a major activity. Vandana has spent over a decade now, stabilizing in Healthcare Education. Since 2006, she is associated with the Healthcare Education opportunities and has remained fully focused on this and is enjoying it.

Healthcare, Medical Education has variety of aspects and opportunities. The Internet has created very large potential to spread these learning opportunities to larger audience. Vandana is working towards engaging with the fraternity of medical professionals across India. It's her passion to reach out and help all those who are keen to upgrade their knowledge. Continuous Knowledge and skill enhancement is mandatory for medical professionals. She understands the value of good brand equity and strives to create the same for her enterprise.

She is also working on the ground, reaching out to every learner to understand the learning needs and new learning methods appropriate to the medical profession. It is also interesting to understand every medical specialty to know the most suitable and efficient learning method. Some are good to learn through mutli media content, while others in an operation Theater, and yet another in a cadaveric lab or in simulation. One of the roles she performs within the company is to promotion and sales and market feedback analysis.

Vandana is the founder director and major stakeholder in Quexst since 1998. She enjoys doing her own activities of giving back to society through various projects as a member of Rotary International.

She has been an active Rotarian since 2004. Vandana also enjoys listening to classical Indian music, gardening and Yoga. Vandana lives in Pune. She is blessed with a daughter, Namita , who is Investor relations professional and her Son, Nikhil , is an IT professional settled in USA.